



## Press release

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### Media contact:

Jacqueline Volovich

978-499-9250 x 236

bsf@matternow.com

# Clinton Climate Initiative Names Solar Gard® Window Film a Key Resource for Saving Energy

*High performance window film improves energy efficiency and offers significant related benefits*

The management from Solar Gard® window films, a Bekaert product, today announced it has teamed up with the Clinton Climate Initiative to reduce energy consumption in public and commercial buildings. Installation of [Solar Gard](#) window film is included under the Energy Efficiency Building Retrofit Program, which was designed to help public entities lower their energy consumption. Solar Gard window film can be sized to fit any glass door or window, making it an essential measure for government buildings which are often historic and frequently characterized by oversized windows. Now, all public organizations that have committed to reducing their carbon footprint can easily and cost-effectively fit Solar Gard window film into an overall strategy to reduce CO<sub>2</sub> emissions.

"Climate change is a global issue that we must address immediately if we are to reverse its catastrophic effects," said President Clinton. "I am pleased that the US Conference of Mayors, Wal-Mart and many businesses are working with my foundation to supply energy efficient and clean energy products. By offering these products at a discounted rate, we can ensure that more cities and citizens have access to them and that the market for clean energy technology will grow. Together, I hope that we can have a measurable impact on greenhouse gas emissions around the world."

Numerous municipal buildings worldwide have already realized the benefits of Solar Gard window film. A select list of these installations includes: Department of Energy and National Geographic Society Campus (both in the USA), Hong Kong International Airport (China); Seongdong-Gu Office Complex (Korea); Helsinki Metro (Finland); Lyon Metro (France); Raffles Tower (Singapore); Australia Square (Australia); Kudan Fuji Building (Japan) and Millbank Tower (England).

“We are excited to work with the Clinton Climate Initiative in providing this strategic resource for organizations that are looking to reduce their energy consumption.” said Christophe Fremont, President, Bekaert Specialty Films LLC, the company that manufactures Solar Gard window film. “Because Solar Gard rejects solar energy, less energy is used to keep the interior temperature comfortable. Our window film provides an ideal solution for all facility managers, environmental service companies and municipal leaders who have pledged to reduce CO<sub>2</sub> emissions.”

For building managers and employees, the benefits of Solar Gard window film extend far beyond energy reduction. Professionally installed window films contribute to the overall safety, comfort and productivity of employees inside the building. Should man-made or natural disaster strike, Solar Gard window films will act as a protective barrier from broken glass, keeping shattered pieces from entering the building and causing injury or damage to people and property inside. Furthermore, Solar Gard window films are proven to block 99% of cancer-causing ultraviolet (UV) rays. Not only are they critical for the fight against skin cancer, but they also reduce interior fading of furniture and window displays, solar glare on computer screens and eliminate uncomfortable heat pockets. Additional information about Solar Gard's benefits can be found online at [www.solargard.com](http://www.solargard.com).

### **About Solar Gard**

Bekaert, [www.bekaertfilms.com](http://www.bekaertfilms.com) is a global leader in the development, manufacture and distribution of specialty films for use in solar control and safety window films, and industrial applications.

Used for vehicles and buildings to keep out the sun's heat, filter out ultraviolet radiation and hold glass together in the event of breakage, Bekaert delivers solutions for safety, security, glare, energy use and CO<sub>2</sub> emission reduction. Distributed through a network of independent certified dealers and distributors in more than 60 countries via 18 company-owned offices, Bekaert window film is sold under the Solar Gard®, Panorama®, Quantum® and Armorcoat® brands.

For the industrial market Bekaert provides highly sophisticated vacuum sputtered, wet coated and laminated flexible film products to major OEM manufacturers worldwide. These are used in a vast range of industrial applications including electronics, medical, graphic arts and imaging, automotive and aerospace.

Bekaert Specialty Films LLC., is headquartered in San Diego, CA and is a subsidiary of Bekaert, an innovation and technology driven company, founded in Belgium in 1880 that develops, produces and distributes a wide range of metal transformation and coating products worldwide. Bekaert (Euronext Brussels: BEKB) is still headquartered in Belgium today, employing 19 300 people worldwide. Bekaert is present in 120 countries and generates annual sales of 3.2 billion €, more than \$4 billion.

For more information about Solar Gard window films, contact [bsf@matternow.com](mailto:bsf@matternow.com).

### **About the Clinton Climate Initiative**

Building on his long-term commitment to preserving the environment, President Clinton launched the Clinton Foundation's Climate Initiative in August 2006 with the mission of applying the Foundation's business-oriented approach to the fight against climate change in practical, measurable, and significant ways. In its first phase, CCI is working with the C40 Large Cities Climate Leadership Group to accelerate efforts to reduce greenhouse gas emissions. CCI team members have visited nearly all of these cities and are working with them to define projects and take action.

The C40 Large Cities Climate Leadership Group is comprised of the following cities: Addis Ababa, Bangkok, Beijing, Berlin, Bogotá, Buenos Aires, Cairo, Caracas, Chicago, Delhi, Dhaka, Hanoi, Hong Kong, Houston, Istanbul, Jakarta, Johannesburg, Karachi, Lagos, Lima, London, Los Angeles, Madrid, Manila, Melbourne, Mexico City, Moscow, Mumbai, New York, Paris, Philadelphia, Rio de Janeiro, Rome, Sao Paulo, Seoul, Shanghai, Sydney, Toronto, Tokyo, and Warsaw.

For more information about CCI, contact the Clinton Foundation Press Office:  
[press@clintonfoundation.org](mailto:press@clintonfoundation.org)

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