

Press release

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Media contact:

Kelly Mount

978-499-9250 x 245

bsf@matternow.com

Bekaert Specialty Films Deemed Climate Action Leader

First energy-saving window film manufacturer to meet rigorous standard for greenhouse gas emissions

Bekaert Specialty Films, LLC today announced it has received the status of Climate Action Leader by the California Climate Action Registry (CCAR), the country's most rigorous voluntary greenhouse gas (GHG) reporting program. The Company's carbon footprint which was defined earlier this year had to be verified by independent auditors Bureau Veritas before being accepted by CCAR. Bekaert Specialty Films (www.bekaertfilms.com) carbon footprint is published on CCAR's website, available at <https://www.climateregistry.org/CARROT/public/reports.aspx>.

Bekaert Specialty Films saw the reporting of its worldwide GHG emissions as a clear step forward in its commitment to environmental stewardship. With more and more companies and homeowners installing energy-saving products, consumers are consciously making decisions based on the manufacturer's commitment to carbon management. In fact, recent research from international consulting firm LEK Consulting found that 41% of UK consumers believe manufacturers should take the lead in minimizing the carbon footprint of their future purchases.¹ Bekaert Specialty Films, manufacturer of Solar Gard®, Panorama® and Quantum® window films, is the only window film manufacturer to make the investment in certifying its carbon footprint.

"We've continuously led industry advancements, and hope our commitment to environmental stewardship will help blaze the way for others to define and publish their carbon footprints," said Christophe Fremont, President, Bekaert Specialty Films. "We hope our innovation will motivate other manufacturers to take action and make similar pledges to reducing CO₂ emissions. We believe all energy-saving window film products should be manufactured under stringent environmental standards to reinforce the energy saving solutions that these products bring to the consumer, and we are proud to be leading the window film industry toward that charge."

¹ The L.E.K. Consulting Carbon Footprint Report 2008 Carbon and the Consumers: Are Consumers Ready to Pay? www.lek.com

The California Registry has developed accurate GHG reporting standards and tools which support organizations in measuring, monitoring, verifying and reducing their GHG emissions consistently across industry sectors and geographical borders. “We are thrilled that Bekaert Specialty Films has earned the status of Climate Action Leader. We believe that its example helps set a positive tone and a meaningful standard of energy efficiency in the window film industry,” said Gary Gero, President, California Climate Action Registry.

To complement its environmentally-responsible manufacturing processes, Bekaert Specialty Films has also developed a proprietary Energy Toolbox for the professional & residential community. This Energy Toolbox helps building owners and home owners measure the impact and return on investment on window film, both as a stand-alone energy-saving product, where it can yield up to 30% savings, and in conjunction with other known energy savers such as lighting improvements and HVAC upgrades, where it amplifies the return on investment significantly.

[Bekaert Specialty Films](#) has more than 30 years experience in the research, development and manufacturing of specialty films. [Solar Gard®](#) window film has been endorsed by the Clinton Climate Initiative and both Solar Gard and [Panorama®](#) window film have long been recognized for their role in reducing energy consumption in commercial properties, transportation fleets and residential homes worldwide. Professionally-installed window film is one of the most diverse products on the market, offering several key benefits to property owners and managers. In addition to providing measurable energy savings, solar control window film rejects up to 99% of UV rays which cause premature aging and skin cancer, as well as fading and glare; solar control window film can be applied to both flat glass and automobiles. Safety and security window films, many of which also offer solar control properties, protect building occupants from shattered glass resulting from break-ins, storms or attacks.

About Bekaert Specialty Films

Bekaert Specialty Films LLC., www.bekaertfilms.com is a global leader in the development, manufacture and distribution of specialty films for use as solar control and safety window films, and for industrial applications. Window film is used for vehicles and buildings to keep out the sun’s heat, filter out ultraviolet radiation and hold glass together in the event of breakage. Bekaert Specialty Films delivers solutions for safety, security, glare, energy use and CO2 emission reduction. Distributed through a network of independent certified dealers and distributors in more than 60 countries, Bekaert Specialty Films sells window film under the Solar Gard®, Panorama®, Quantum® and Solar Gard® Armorcoat® brands. Bekaert Specialty Films also manufactures industrial films for the electronics, medical, graphic arts and imaging, automotive and aerospace industries. Bekaert Specialty Films LLC., is headquartered in San Diego, CA and is a subsidiary of the Bekaert group (Euronext Brussels: BEKB), a €3.4 billion, more than \$5 billion, specialized technology company headquartered in Belgium.